



# WINE, GASTRONOMY & SUSTAINABILITY OF THE MEDITERRANEAN

## TRAVELING SEMINAR

FRANCE • SPAIN



cities courses overview

IAU's January Term Traveling Seminar is designed for students interested in an academic and cultural experience in France and Spain. This seminar examines the individuality and expression of the Mediterranean region's rich culinary heritage. Topics include studies of the international influence of French and Spanish wine markets, globalization of wine, pairing of wine and food, and the ins-and-outs of the tourism industry. Students have the opportunity to taste French and Spanish wines and speak directly with winemakers, master chefs, and tourism agencies. Students visit various cultural sites in France and Spain as well as attend special lectures on winemaking and food pairing by IAU experts, master chefs, and sommeliers.

Students choose one of the following courses:

- **Business 306:** The Global Wine Industry
- **Geography 303:** Regional Wine Trade and Economics
- **Hospitality Management 307:** Wine and Food Pairing
- **Marketing 302:** Wine Marketing and Analysis
- **Wine Studies 306:** The Global Wine Industry
- **Environmental Studies 375:** Environmental Security and Sustainability in the Mediterranean Basin
- **Geography 375:** Environmental Security and Sustainability in the Mediterranean Basin

**France:** Aix-en-Provence, Marseille, and Bordeaux  
**Spain:** Barcelona and Pinèdes



# WINE, GASTRONOMY & SUSTAINABILITY TRAVELING SEMINAR

## DECEMBER 28, 2019 - JANUARY 14, 2020

*Calendar tentative and subject to change.*



| SUNDAY   | MONDAY   | TUESDAY  | WEDNESDAY  | THURSDAY  | FRIDAY   | SATURDAY  |
|--|--|--|--|---|--|---|
|  |  |  |  |   | Dec. 27  | Dec. 28   |
|  |  |  |  |   | Depart for France  | Arrival in Aix-en-Provence <ul style="list-style-type: none"> <li>• Orientation</li> <li>• Welcome Dinner</li> </ul>                      |
| Dec. 29  | Dec. 30  | Dec. 31  | Jan. 1   | Jan. 2  | Jan. 3   | Jan. 4  |
| <b>Aix-en-Provence</b> <ul style="list-style-type: none"> <li>• Walking Tour</li> <li>• French Wine Class</li> <li>• Professional Tasting Class</li> </ul> | <b>Aix-en-Provence</b> <ul style="list-style-type: none"> <li>• Visit Cassis</li> <li>• Group Lunch</li> <li>• Visit Bandol</li> </ul> | <b>Aix-en-Provence</b> <ul style="list-style-type: none"> <li>• Viticulture Class</li> <li>• Winemaking Class</li> <li>• NYE Dinner</li> </ul> | <b>Aix-en-Provence</b> <ul style="list-style-type: none"> <li>• French Cheese Class</li> <li>• Wine and Cheese Pairing</li> </ul>    | <b>Aix-en-Provence</b> <ul style="list-style-type: none"> <li>• Visit to Château Virant (Olive Oil)</li> <li>• Class on Wine/Food Sustainability</li> </ul> | <b>Aix-en-Provence / Bordeaux</b> <ul style="list-style-type: none"> <li>• Cooking Workshop</li> <li>• Evening flight to Bordeaux</li> </ul> | <b>Bordeaux</b> <ul style="list-style-type: none"> <li>• Class on Bordeaux Wine</li> <li>• Walking Historical Tour of Bordeaux</li> </ul> |
| Jan. 5   | Jan. 6   | Jan. 7   | Jan. 8   | Jan. 9  | Jan. 10  | Jan. 11   |
| <b>Bordeaux</b> <ul style="list-style-type: none"> <li>• Visit to Haut Medoc</li> <li>• Visit to Cooper</li> </ul>   | <b>Bordeaux</b> <ul style="list-style-type: none"> <li>• Visit to St. Emilion</li> <li>• Gastronomic Lunch</li> </ul>                  | <b>Bordeaux / Barcelona</b> <ul style="list-style-type: none"> <li>• Visit Cité du Vin</li> <li>• Evening flight to Barcelona</li> </ul>       | <b>Barcelona</b> <ul style="list-style-type: none"> <li>• Walking Tour of Barcelona</li> <li>• Spanish Wine Class/Tasting</li> </ul> | <b>Barcelona</b> <ul style="list-style-type: none"> <li>• Visit Freixenet</li> <li>• Visit La Sagrada Familia</li> <li>• Tapas</li> </ul>                   | <b>Barcelona</b> <ul style="list-style-type: none"> <li>• Visit Llopart</li> </ul>   | Free Day  |
| Jan. 12  | Jan. 13  | Jan. 14  |  |   |  |   |
| <b>Barcelona</b> <ul style="list-style-type: none"> <li>• Traditional Catalan Calçotada</li> </ul>   | <b>Barcelona</b> <ul style="list-style-type: none"> <li>• Final Exam</li> <li>• Farewell Dinner</li> </ul>                             | Depart based on individual schedules   |  |   |  |   |





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